

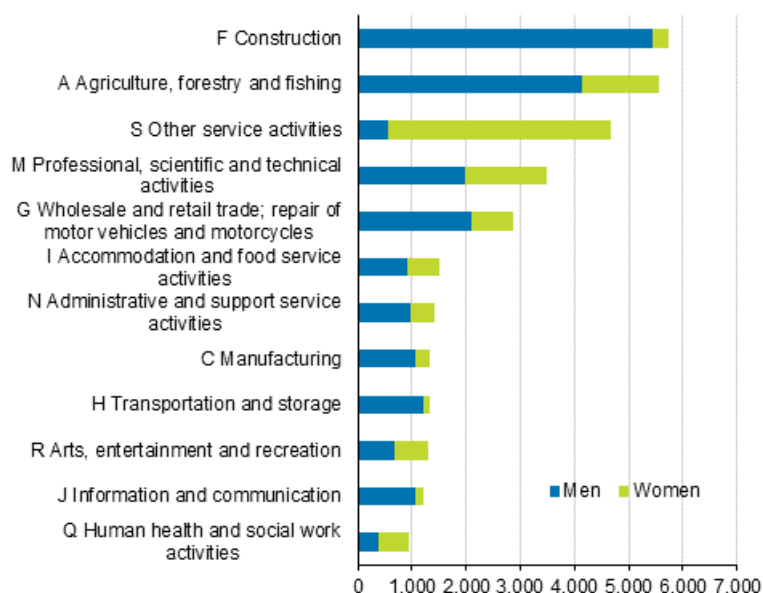
Employment 2018

Industry, employer sector and jobs

Most common industry for young entrepreneurs in 2018 was construction

According to Statistics Finland's employment statistics, 5,700 young entrepreneurs worked in the industry of construction. Around 14 per cent of young entrepreneurs worked in the industry. Construction became the most common industry in 2018. Agriculture, forestry and fishing has previously been the most common industry for young entrepreneurs. The popularity of agriculture, forestry and fishing among young entrepreneurs has been falling steadily throughout the 2010s.

Most common industries for entrepreneurs aged 18 to 34 in 2018



In 2018, there were 39,800 young entrepreneurs aged 18 to 34. Of young entrepreneurs, 40 per cent worked either in construction, agriculture, forestry and fishing, or other service activities. The highest number of young entrepreneurs worked in construction.

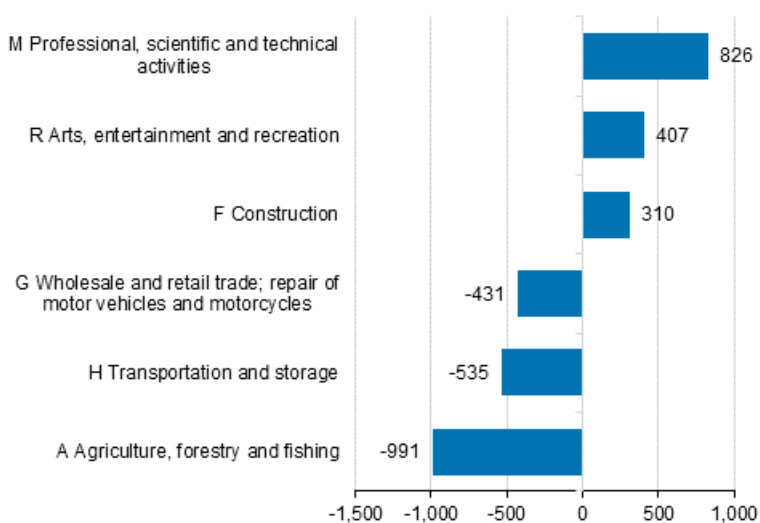
Nearly two-thirds (63%) of young entrepreneurs were men. The most common industries for men were construction, agriculture, forestry and fishing, and wholesale and retail trade; repair of motor vehicles and motorcycles. Women's most common industries were other service activities, professional, scientific and technical activities, and agriculture, forestry and fishing. Within the industry of other service activities, common industries for women were hairdressing activities (2,390 entrepreneurs) and beauty treatment activities (1,253 entrepreneurs).

Construction became the most popular industry among young entrepreneurs in 2018. Prior to this, during 2007 to 2017¹⁾, the most common industry for young entrepreneurs was agriculture, forestry and fishing. The popularity of agriculture, forestry and fishing among young entrepreneurs has been falling steadily throughout the 2010s. In the corresponding period, the number of young entrepreneurs has grown by around six per cent (2,290 entrepreneurs).

Most growth in professional, scientific and technical activities in 2010s

The industry of professional, scientific and technical activities increased its popularity most in absolute numbers in the 2010s, altogether 830 more young entrepreneurs worked in the industry in 2018 than eight years previously. Within the industry of professional, scientific and technical activities, the most common industries were scientific research and development, business and other management consultancy activities and advertising agencies. In agriculture, forestry and fishing, the number of young entrepreneurs fell by 990.

Change in the number of entrepreneurs aged 18 to 34 from 2010 to 2018



Nearly one-third (31%) of young entrepreneurs operated in the region of Uusimaa. The number of young entrepreneurs was next highest in Southwest Finland (10%) and Pirkanmaa (10%). Only 5.7 per cent of young entrepreneurs worked in the industry of agriculture, forestry and fishing in Uusimaa. The number of young entrepreneurs working in agriculture, forestry and fishing was highest (13%) in the region of North Ostrobothnia.

1) The Standard Industrial Classification 2008 has been used by the statistics since the statistical year 2007.

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Appendix table 1. Number of entrepreneurs aged 18 to 34 by industry and gender in 2018

Industry	Men, number	Share of men among persons working in the industry, %	Women, number	Share of women among persons working in the industry, %	Total, number
F Construction	5,441	95.0	285	5.0	5,726
A Agriculture, forestry and fishing	4,133	74.2	1,436	25.8	5,569
X Industry unknown	3,893	52.5	3,517	47.5	7,410
G Wholesale and retail trade; repair of motor vehicles and motorcycles	2,105	73.7	751	26.3	2,856
M Professional, scientific and technical activities	1,971	56.7	1,506	43.3	3,477
H Transportation and storage	1,207	90.9	121	9.1	1,328
C Manufacturing	1,068	79.7	272	20.3	1,340
J Information and communication	1,054	87.4	152	12.6	1,206
N Administrative and support service activities	979	69.7	426	30.3	1,405
I Accommodation and food service activities	908	60.6	590	39.4	1,498
R Arts, entertainment and recreation	688	52.8	615	47.2	1,303
S Other service activities	569	12.2	4,096	87.8	4,665
Q Human health and social work activities	394	41.6	552	58.4	946
K Financial and insurance activities	238	79.3	62	20.7	300
L Real estate activities	189	76.2	59	23.8	248
P Education	144	38.3	232	61.7	376
B Mining and quarrying	76	96.2	3	3.8	79
E Water supply; sewerage, waste management and remediation activities	51	94.4	3	5.6	54
D Electricity, gas, steam and air conditioning supply	8	100.0	0	0.0	8
O Public administration and defence; compulsory social security	1	100.0	0	0.0	1
Total	25,117	63.1	14,678	36.9	39,795

Appendix table 2. Change in the number entrepreneurs aged 18 to 34 by industry from 2010 to 2018

Industry	2010 Entrepreneurs, number (aged 18 to 34)	2018 Entrepreneurs, number (aged 18 to 34)	Change from 2010 to 2018, number
X Industry unknown	5,434	7,410	1,976
A Agriculture, forestry and fishing	6,560	5,569	-991
F Construction	5,416	5,726	310
S Other service activities	4,492	4,665	173
M Professional, scientific and technical activities	2,651	3,477	826
G Wholesale and retail trade; repair of motor vehicles and motorcycles	3,287	2,856	-431
H Transportation and storage	1,863	1,328	-535
I Accommodation and food service activities	1,353	1,498	145
C Manufacturing	1,346	1,340	-6
N Administrative and support service activities	1,333	1,405	72
J Information and communication	929	1,206	277
Q Human health and social work activities	1,126	946	-180
R Arts, entertainment and recreation	896	1,303	407
P Education	234	376	142
K Financial and insurance activities	300	300	0
L Real estate activities	161	248	87
B Mining and quarrying	80	79	-1
E Water supply; sewerage, waste management and remediation activities	33	54	21
D Electricity, gas, steam and air conditioning supply	9	8	-1
O Public administration and defence; compulsory social security	0	1	1
T Activities of households as employers; undifferentiated goods- and service-producing activities of households for own use	1	0	-1
Total	37,504	39,795	2,291

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Source: Employment Statistics, Statistics Finland