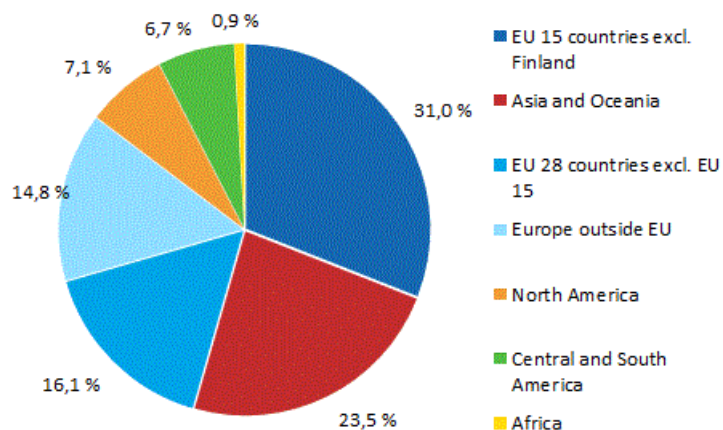


Finnish affiliates abroad 2013

Finnish affiliates abroad: nearly 4800 affiliates in 125 countries in 2013

According to Statistics Finland's data, Finnish enterprises had business activity in 4,773 affiliates located in 125 countries in 2013. Measured by the number of personnel, the activity of affiliates abroad concentrated in Europe and Asia. The personnel abroad totalled close on 528,000, of whom nearly one-third were working in EU 15 countries, nearly one-quarter in Asia and Oceania, and almost one-sixth in EU 28 countries. Examined by country, the numbers of personnel were the highest in Sweden, China, Russia and India. These data derive from data collected from enterprises.

Personnel in affiliates abroad by country group in 2013



Finnish affiliates employed the largest numbers of persons in EU 15 countries, altogether nearly 163,600 persons. In EU 15 countries, the largest industries by the number of personnel were the machinery and metal products industry (34,060 persons), and the paper industry (24,530 persons). Measured by the number of personnel, Finnish affiliates' personnel was the second biggest in Asia and Oceania, numbering good 123,740. The industries with the highest numbers of personnel in Asia and Oceania were the electrical and electronics industry (54,770 persons), and the machinery and metal products industry (36,160 persons). In EU 28 countries (excluding EU 15), the number of personnel was nearly 84,950 and the biggest industries were wholesale and retail trade (14,290 persons), and the electrical and electronics industry (12,200 persons). Of individual countries, the numbers of personnel in affiliates were the highest in Sweden (65,380

persons), China (58,620 persons), Russia (46,320 persons) and India (37,600 persons). The manufacturing industry was the most significant employer in Finnish affiliates abroad. The numbers of personnel were the highest in affiliates of the electrical and electronics industry (115,290 persons), and the machinery and metal products industry (109,010 persons).

Investments by affiliates abroad into their tangible goods amounted to nearly EUR 4.6 billion gross. Seventy-six per cent of the investments were made in Europe and 15 per cent in Asia and Oceania. In Europe, the investments focused on manufacturing industries and totalled good EUR 1.2 billion. In the EU countries, the largest investments were made by the paper industry (EUR 365 million) and in European countries outside the EU by electricity, gas and water supply (EUR 517 million). In Asia and Oceania, investments concentrated in the electrical and electronics industry (EUR 400 million) and the machinery and metal products industry (EUR 104 million). Among individual countries, investments totalled most, or EUR 920.7 million, in Russia. Examined world-wide, affiliates in the manufacturing industry invested the largest total amount of EUR 2.2 million.

The combined total turnover of Finnish affiliates located abroad amounted to almost EUR 148.3 billion. The figure describes unconsolidated turnover, in other words, it includes, for instance, intra-group trade. Forty-three per cent of the turnover was made in EU 15 countries and 15 per cent in Asia and Oceania. In EU 15 countries, the largest amounts of turnover were generated in wholesale and retail trade (EUR 13.6 billion) and in the paper industry (EUR 12.3 billion). In Asia and Oceania, the industry with the most significant turnover was the machinery and metal industry (EUR 6.6 billion). Among the industries, the highest turnover world-wide was generated by manufacturing (EUR 80.4 billion) and by wholesale and retail trade (EUR 34.9 billion). Examined by country, the turnover was highest in Sweden, EUR 33.5 billion.

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Appendix tables

Appendix table 1. Finnish affiliates abroad by country group in 2013

	Number of employees ¹⁾	Personnel costs (EUR million)	Investments (EUR million) ²⁾	Turnover (EUR million)	Number of affiliates
EU 15 countries excl. Finland	163,551	11,347.6	1,328.6	63,637.2	1,677
EU 28 countries excl. EU 15	84,948	1,581.5	618.7	13,163.1	1,128
Europe outside EU	77,870	2,611.6	1,505.8	24,802.2	744
Asia and Oceania	123,744	2,886.6	681.9	22,841.5	694
North America	37,680	3,188.6	306.2	16,898.8	276
Central and South America	35,325	969.5	110.1	6,046.1	183
Africa	4,514	162.9	9.6	895.3	71
All country groups total	527,632	22,748.3	4,560.9	148,284.2	4,773

1) Annual average

2) Gross investments in tangible assets

Appendix table 2. Finnish affiliates in EU countries in 2013

	Number of employees ¹⁾	Personnel costs (EUR million)	Investments (EUR million) ²⁾	Turnover (EUR million)	Number of affiliates
Austria	5,103	373.2	22.2	1,588.5	44
Belgium	3,839	292.5	44.8	1,384.9	58
Denmark	7,293	506.0	45.4	2,241.5	108
France	11,854	819.7	39.0	3,770.8	112
Germany	33,624	2,471.3	223.2	10,021.1	278
Greece	756	36.7	.. ³⁾	81.3	9
Ireland	690	39.1	1.2	179.3	19
Italy	7,334	456.0	34.9	1,950.4	88
Luxembourg	42	1.9	..	17.1	16
Netherlands	8,754	617.3	40.9	3,639.6	120
Portugal	1,805	70.1	13.7	171.9	21
Spain	4,445	220.9	26.4	930.9	68
Sweden	65,381	4,663.7	793.5	33,514.1	552
United Kingdom	12,631	779.0	41.8	4,145.9	184
EU 15 countries excl. Finland, total	163,551	11,347.6	1,328.6	63,637.2	1,677
Bulgaria	953	11.9	1.4	71.4	10
Croatia	173	11.5	0.1	42.6	9
Cyprus	9
Czech Republic	6,504	134.8	16.1	1,025.7	62
Estonia	26,069	472.4	153.9	4,623.1	435
Hungary	4,680	108.8	8.5	382.9	40
Latvia	9,037	156.6	65.9	1,435.4	174
Lithuania	10,499	163.0	178.8	1,694.3	158
Malta	1
Poland	24,468	464.4	186.3	3,407.3	160
Romania	769	13.8	1.6	85.2	28
Slovakia	1,474	30.3	5.8	204.4	28

	Number of employees ¹⁾	Personnel costs (EUR million)	Investments (EUR million) ²⁾	Turnover (EUR million)	Number of affiliates
Slovenia	190	7.4	0.3	163.9	14
EU 28 countries excl. EU 15, total	84,948	1,581.5	618.7	13,163.1	1,128
All country groups, total	248,499	12,929.1	1,947.3	76,800.3	2,805

1) Annual average

2) Gross investments in tangible assets

3) Confidential

Appendix table 3. Finnish affiliates in countries outside EU in 2013

	Number of employees ¹⁾	Personnel costs (EUR million)	Investments (EUR million) ²⁾	Turnover (EUR million)	Number of affiliates
Azerbaijan	896	37.6	.. ³⁾	441.2	4
Belarus	2,743	22.9	11.2	200.7	19
Guernsey	30.9	13
Iceland	47	4.2	..	9.4	5
Norway	14,773	1,215.6	536.4	5,735.5	189
Russian Federation	46,322	883.9	920.7	11,338.0	380
Serbia	255	5.2	0.6	33.0	8
Switzerland	5,147	299.7	20.5	5,757.6	38
Turkey	3,613	92.4	10.9	777.5	25
Ukraine	3,291	35.7	5.2	309.1	51
Europe outside EU, total	77,870	2,611.6	1,505.8	24,802.2	744
Australia	3,945	403.3	7.3	1,678.2	45
Bangladesh	425	5.9	0.2	22.0	4
China	58,621	1,199.2	498.6	8,084.7	222
Hong Kong	1,244	52.4	2.8	634.7	40
India	37,598	385.8	110.0	2,378.3	66
Indonesia	2,048	52.9	4.2	306.4	18
Japan	1,686	142.4	8.8	2,062.7	31
Kazakhstan	1,886	48.4	1.5	954.2	20
Korea Republic Of	1,302	69.3	16.4	524.1	30
Malaysia	2,391	55.6	3.3	535.2	31
New Zealand	362	20.8	1.3	114.3	11
Philippines	625	16.9	0.2	52.1	10
Saudi Arabia	395	5.8	..	184.8	6
Singapore	2,573	169.6	17.9	3,060.9	59
Taiwan Province Of China	649	33.2	0.6	285.9	12
Thailand	2,562	51.1	4.0	684.8	24
United Arab Emirates	1,470	99.2	1.8	356.5	25
Viet Nam	536	6.1	1.8	37.0	7
Asia and Oceania, total	123,744	2,886.6	681.9	22,841.5	694
Canada	5,986	398.8	50.2	1,799.5	49
United States	31,694	2,789.9	256.0	15,099.3	227
North America, total	37,680	3,188.6	306.2	16,898.8	276
Argentina	500	30.3	0.2	114.0	11
Brazil	15,224	541.4	75.7	2,422.8	55
Chile	1,448	64.2	4.6	530.2	21
Colombia	293	22.2	0.1	92.0	6
Mexico	15,457	200.3	9.4	1,613.8	49
Peru	522	24.9	3.8	166.3	5
Uruguay	1,237	60.5	..	925.9	13
Central and South America, total	35,325	969.5	110.1	6,046.1	183
Algeria	60	2.7	..	33.6	3
Egypt	336	9.8	..	28.0	8
Morocco	367	22.3	..	24.6	6
Nigeria	0.6	33.5	4
South Africa	2,771	92.0	7.6	561.6	25

	Number of employees ¹⁾	Personnel costs (EUR million)	Investments (EUR million) ²⁾	Turnover (EUR million)	Number of affiliates
Africa, total	4,514	162.9	9.6	895.3	71
All country groups total	279,133	9,819.2	2,613.6	71,483.8	1,968

1) Annual average

2) Gross investments in tangible assets

3) Confidential

Appendix table 4. Finnish affiliates abroad by industry in 2013

	Number of employees ¹⁾	Personnel costs (EUR million)	Investments (EUR million) ²⁾	Turnover (EUR million)	Number of affiliates
Primary production, mining and quarrying (A and B)	1,385	43.9	22.5	736.4	27
Manufacturing (C)	344,819	14,174.0	2,225.5	80,435.3	1,987
Electricity, gas and water supply (D and E)	9,215	356.8	837.3	5,839.0	81
Construction (F)	31,387	1,560.3	106.1	5,412.1	196
Wholesale and retail trade (G)	62,552	2,692.9	385.9	34,943.9	1,136
Transportation and storage (H)	5,448	171.8	16.2	899.7	87
Accommodation and food service activities (I)	3,513	134.4	8.6	412.2	93
Information and communication (J)	30,548	1,504.1	73.6	5,712.0	388
Financial and insurance activities (K)	10,102	862.6	81.1	5,961.5	162
Real estate activities, professional scientific and technical activities, administrative and support service activities (L, M and N)	27,408	1,213.0	791.4	7,840.7	589
Education, human health and social work activities, arts, entertainment and recreation, other service activities (P, Q, R and S)	1,255	34.4	12.7	91.4	27
All industries, total	527,632	22,748.3	4,560.9	148,284.2	4,773

1) Annual average

2) Gross investments in tangible assets

Appendix table 5. Finnish affiliates abroad in manufacturing industries in 2013

	Number of employees ¹⁾	Personnel costs (EUR million)	Investments (EUR million) ²⁾	Turnover (EUR million)	Number of affiliates
Manufacture of food products and beverages (10-11)	19,580	579.6	156.8	4,014.1	78
Manufacture of textiles, wearing apparel and leather (13-15)	1,712	59.5	6.2	288.1	19
Manufacture of wood, products of wood, cork and furniture (16, 31)	2,673	78.6	6.8	649.7	34
Manufacture of paper and paper products (17)	43,382	2,044.4	486.8	16,840.6	225
Printing and reproduction of recorded media (18)	360	11.8	3.0	259.5	13
Chemical industry	29,610	1,381.0	434.7	11,502.6	300
Manufacture of non-metallic mineral products (23)	8,310	238.2	28.3	1,315.0	39
Manufacture of basic metals (24)	14,894	671.3	90.0	6,542.4	83
Machinery and metal products industry (25, 28-30, 33)	109,012	4,970.9	363.3	25,200.1	804
Electrical and electronics industry (26, 27, 32)	115,286	4,138.8	649.6	13,823.3	392
Manufacturing (C) industry, total	344,819	14,174.0	2,225.5	80,435.3	1,987

1) Annual average

2) Gross investments in tangible assets

Appendix table 6. Finnish affiliates in EU countries in 2013, the largest industries¹⁾

		Number of employees ²⁾	Personnel costs (EUR million)	Investments (EUR million) ³⁾	Turnover (EUR million)	Number of affiliates
EU 15 countries excl. Finland	Machinery and metal products industry (25, 28-30, 33)	34,062	2,093.3	116.5	9,054.1	277
	Manufacture of paper and paper products (17)	24,532	1,642.8	306.7	12,352.8	106
	Wholesale and retail trade (G)	17,821	1,234.0	101.8	13,574.4	379
	Construction (F)	13,971	903.0	30.9	2,778.3	44
	Electrical and electronics industry (26, 27, 32)	13,517	1,356.0	121.2	2,072.4	110
	Information and communication (J)	10,003	855.8	45.7	2,451.3	172
	Chemical industry	9,553	644.0	98.5	3,920.4	114
	Real estate activities, professional scientific and technical activities, administrative and support service activities (L, M and N)	9,377	627.9	144.4	1,762.6	205
	Manufacture of food products and beverages (10-11)	7,757	398.8	52.5	2,533.3	36
	Manufacture of basic metals (24)	5,769	350.6	57.0	2,704.5	25
EU 28 countries excl. EU 15	Machinery and metal products industry (25, 28-30, 33)	7,435	140.3	46.3	1,337.9	120
	Wholesale and retail trade (G)	14,285	228.4	49.2	3,926.2	303
	Construction (F)	7,061	124.9	8.6	667.9	72
	Electrical and electronics industry (26, 27, 32)	12,199	259.5	23.8	781.7	57
	Information and communication (J)	8,387	202.4	15.6	548.9	65
	Real estate activities, professional scientific and technical activities, administrative and support service activities (L, M and N)	10,333	162.2	171.4	676.6	177
	Manufacture of food products and beverages (10-11)	6,323	91.6	36.1	941.1	31

1) Measured by the number of personnel

2) Annual average

3) Gross investments in tangible assets

Appendix table 7. Finnish affiliates in countries outside EU in 2013, the largest industries ¹⁾

		Number of employees ²⁾	Personnel costs (EUR million)	Investments (EUR million) ³⁾	Turnover (EUR million)	Number of affiliates
Europe outside EU	Wholesale and retail trade (G)	20,156	534.5	183.7	9,119.0	217
	Machinery and metal products industry (25, 28-30, 33)	10,304	469.7	28.8	2,300.0	83
	Construction (F)	9,734	508.4	65.9	1,894.1	64
	Electrical and electronics industry (26, 27, 32)	6,351	160.3	7.5	687.4	34
	Manufacture of food products and beverages (10-11)	5,494	89.0	68.2	537.1	10
Asia and Oceania	Machinery and metal products industry (25, 28-30, 33)	36,156	928.9	103.6	6,566.5	193
	Electrical and electronics industry (26, 27, 32)	54,771	1,111.5	399.6	5,416.3	106
	Manufacture of paper and paper products (17)	9,249	134.9	82.3	1,270.2	45
	Information and communication (J)	8,009	171.9	1.1	1,527.6	61
North America	Wholesale and retail trade (G)	5,434	480.6	33.7	4,079.3	64
	Machinery and metal products industry (25, 28-30, 33)	12,506	1,080.6	39.1	4,673.0	53
	Electrical and electronics industry (26, 27, 32)	5,668	687.5	49.0	2,547.2	34
	Chemical industry	7,547	442.6	136.7	2,644.2	27
Central and South America	Machinery and metal products industry (25, 28-30, 33)	6,328	201.3	23.2	986.9	51
	Electrical and electronics industry (26, 27, 32)	21,620	499.1	47.6	2,019.2	36

1) Measured by the number of personnel

2) Annual average

3) Gross investments in tangible assets

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Source: Finnish affiliates abroad 2013, Statistics Finland