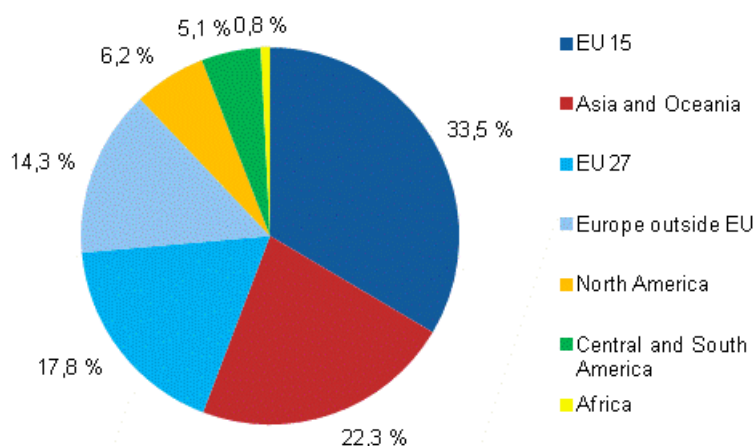


# Finnish affiliates abroad 2010

## Finnish enterprises abroad, nearly 5,000 affiliates in 118 countries in 2010

Finnish enterprises had business activity in 4,733 affiliates located in 118 countries in 2010. Measured by the number of personnel, the activity in affiliates abroad concentrated in Europe and Asia. The personnel abroad totalled over 572,000, of whom one-third were working in EU 15 countries, good one-fifth in Asia and Oceania and nearly one-fifth in EU 27 countries. Examined by country, the numbers of personnel were the highest in Sweden, China, Russia and Germany. These data were produced by Statistics Finland, and they are based on data collected from enterprises.

### Personnel in affiliates abroad by country group in 2010



Finnish affiliates employed the largest numbers of persons in EU 15 countries, altogether nearly 192,000 persons. In EU 15 countries the largest industries by the number of personnel were the machinery and metal products industry (37,000 persons) and the paper industry (30,340 persons). Measured by the number of personnel, Finnish affiliates' personnel was the second biggest in Asia and Oceania, numbering good 127,500. The industries with the highest numbers of personnel in Asia and Oceania were the electrical and electronics industry (74,170 persons) and the machinery and metal products industry (27,180 persons). In EU 27 countries the number of personnel was good 101,600 and the biggest industries were the electrical and electronics industry (16,900 persons) and wholesale and retail trade (16,270 persons). Of individual countries, the numbers of personnel in affiliates were the highest in Sweden (72,250 persons), China

(62,450 persons), Russia (50,610 persons) and Germany (42,140 persons). The manufacturing industry was the most significant employer in Finnish affiliates abroad. The numbers of personnel were the highest in affiliates of the electrical and electronics industry (138,640 persons) and the machinery and metal products industry (110,030 persons).

Investments by affiliates abroad into their tangible goods amounted to good EUR 4.2 billion gross. Sixty-seven per cent of the investments were made in Europe and 24 per cent in Asia and Oceania. In the EU countries, the largest investments were made by the paper industry (EUR 457 million) and in European countries outside the EU by wholesale and retail trade (EUR 124 million). In Asia and Oceania, investments concentrated in information and communication activity (EUR 441 million) and the chemical industry (EUR 211 million). Among individual countries, investments totalled most, or EUR 583.2 million, in Sweden. Examined world-wide, affiliates of the chemical industry invested the largest total amount of EUR 749.2 million.

The combined total turnover of Finnish affiliates located abroad amounted to good EUR 179.5 billion. The figure describes unconsolidated turnover, in other words it includes, for instance, intra-group trade. Forty-two per cent of the turnover was made in EU 15 countries and 23 per cent in Asia and Oceania. In EU 15 countries the largest amounts of turnover were generated in wholesale and retail trade (EUR 17.6 billion) and in the paper industry (EUR 15.3 billion). In Asia and Oceania the industry with the most significant turnover was the electrical and electronic industry (EUR 21,6 billion). Among the industries, the highest turnover world-wide was generated by the electrical and electronics industry (EUR 38.0 billion) and by wholesale and retail trade (EUR 37.9 billion).

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## Appendix tables

**Appendix table 1. Finnish affiliates abroad by country group in 2010**

	Number of employees <sup>1)</sup>	Personnel costs (EUR million)	Investments (EUR million) <sup>2)</sup>	Turnover (EUR million)	Number of affiliates
EU 15 countries excl. Finland	191,930	11,455.9	1,691.8	75,648.5	1,684
EU 27 countries excl. EU 15	101,640	1,631.6	453.9	20,369.7	1,175
Europe outside EU	81,720	2,341.8	635.2	21,510.8	788
Asia and Oceania	127,520	2,211.4	1,018.8	40,820.8	607
North America	35,570	2,735.4	271.8	13,897.3	267
Central and South America	29,160	837.8	82.4	6,037.8	157
Africa	4,820	170.4	18.9	1,258.3	55
<b>All country groups, total</b>	<b>572,350</b>	<b>21,384.4</b>	<b>4,172.8</b>	<b>179,543.0</b>	<b>4,733</b>

1) Annual average

2) Gross investment in tangible assets

**Appendix table 2. Finnish affiliates in EU countries in 2010**

**Corrected** on 14 April 2014. The corrections are indicated in red.

	Number of employees <sup>1)</sup>	Personnel costs (EUR million)	Investments (EUR million) <sup>2)</sup>	Turnover (EUR million)	Number of affiliates
Austria	4,950	336.6	38.6	1,850.3	45
Belgium	4,650	319.0	84.6	1,771.9	67
Denmark	10,070	676.9	63.9	3,199.8	113
France	13,380	824.1	48.2	5,242.3	125
Germany	42,140	2,602.5	251.3	14,693.6	238
Greece	870	23.1	.. <sup>3)</sup>	200.5	8
Ireland	720	39.1	2.2	355.5	18
Italy	9,320	459.9	40.1	3,101.6	76
Luxembourg	60	5.3	..	718.9	8
Netherlands	9,770	606.8	377.5	4,118.4	132
Portugal	1,870	64.7	4.1	385.1	20
Spain	4,920	246.1	55.8	2,463.4	65
Sweden	72,250	4,283.4	583.2	31,513.2	600
United Kingdom	16,960	968.5	140.7	6,034.0	169
<b>EU 15 countries excl. Finland, total</b>	<b>191,930</b>	<b>11,455.9</b>	<b>1,691.8</b>	<b>75,648.5</b>	<b>1,684</b>
Bulgaria	1,180	13.4	3.3	73.2	16
Cyprus	..	..	..	..	6
Czech Republic	6,000	114.1	15.4	2,332.4	56
Estonia	26,960	432.0	106.2	3,873.8	441
Hungary	11,780	243.5	52.1	4,140.4	62
Latvia	9,650	141.4	27.5	1,386.6	194
Lithuania	11,250	148.9	28.2	1,453.7	169
Malta	..	..	..	..	2
Poland	28,840	443.8	200.0	4,848.3	150
Romania	3,410	46.7	13.8	1,714.8	37
Slovakia	2,120	31.9	6.8	221.0	27

**Corrected** on 14 April 2014. The corrections are indicated in red.

	Number of employees <sup>1)</sup>	Personnel costs (EUR million)	Investments (EUR million) <sup>2)</sup>	Turnover (EUR million)	Number of affiliates
Slovenia	230	7.8	0,3	185.9	15
<b>EU 27 countries excl.</b>					
<b>EU 15, total</b>	<b>101,640</b>	<b>1,631.6</b>	<b>453.9</b>	<b>20,369.7</b>	<b>1,175</b>
<b>EU countries, total</b>	<b>293,570</b>	<b>13,087.5</b>	<b>2,145.7</b>	<b>96,018.2</b>	<b>2,859</b>

1) Annual average

2) Gross investment in tangible assets

3) Confidential

**Appendix table 3. Finnish affiliates in countries outside EU in 2010**

**Corrected** on 14 April 2014. The corrections are indicated in red.

	Number of employees <sup>1)</sup>	Personnel costs (EUR million)	Investments (EUR million) <sup>2)</sup>	Turnover (EUR million)	Number of affiliates
Azerbaijan	860	.. <sup>3)</sup>	74.8	390.4	3
Belarus	2,570	17.1	20.0	146.0	16
Croatia	180	5.6	0,2	20.5	9
Iceland	40	..	..	9.4	4
Norway	17,390	1,224.4	81.4	6,107.6	198
Russian Federation	50,610	760.3	373.8	9,578.7	431
Serbia	230	5.4	..	23.1	5
Switzerland	2,420	207.6	12.9	3,308.0	34
Turkey	3,410	82.2	13.8	1,517.9	24
Ukraine	3,220	29.4	11.6	196.6	47
<b>Europe outside EU, total</b>	<b>81,720</b>	<b>2,341.8</b>	<b>635.2</b>	<b>21,510.8</b>	<b>788</b>
Australia	4,040	319.3	11.6	2,214.8	46
China	62,450	757.6	151.9	20,474.3	196
Hong Kong	1,930	59.7	3.0	978.2	35
India	37,370	343.5	55.9	7,419.5	53
Indonesia	2,120	60.9	2.8	510.9	20
Japan	1,250	111.8	9.2	1,750.4	31
Kazakstan	1,520	3.3	235.9	710.5	14
Korea, Republic of (South Korea)	1,600	83.9	8.2	2,441.1	20
Malaysia	1,880	36.8	21.6	475.1	32
New Zealand	620	26.7	1.8	165.3	12
Philippines	500	15.2	0,3	65.3	10
Saudi Arabia	670	16.3	6.0	25.6	5
Singapore	3,370	171.5	213.3	1,478.2	51
Taiwan, Province of China	580	26.2	1.3	489.1	9
Thailand	2,320	42.5	4.8	779.2	19
United Arab Emirates	1,160	84.7	1.2	112.8	17
Viet Nam	580	5.7	2.3	38.7	7
<b>Asia and Oceania, total</b>	<b>127,520</b>	<b>2,211.4</b>	<b>1,018.8</b>	<b>40,820.8</b>	<b>607</b>
Canada	5,900	407.1	44.8	1,954.6	59
United States	29,670	2,328.3	227.0	11,942.7	208
<b>North America, total</b>	<b>35,570</b>	<b>2,735.4</b>	<b>271.8</b>	<b>13,897.3</b>	<b>267</b>
Argentina	470	21.3	0,3	134.5	12
Brazil	19,870	559.0	44.1	3,362.1	50
Chile	1,580	44.0	2.0	333.4	19
Colombia	330	..	..	81.4	4
Mexico	5,240	106.6	5.3	1,006.5	36
Peru	490	17.1	1.2	147.7	6
Uruguay	650	21.5	28.2	822.9	8
Venezuela	110	..	..	56.2	6
<b>Central and South America, total</b>	<b>29,160</b>	<b>837.8</b>	<b>82.4</b>	<b>6,037.8</b>	<b>157</b>
Egypt	260	10.8	0,7	16.0	5
Morocco	340	13.2	..	38.0	5
Nigeria	130	8.1	..	47.6	4

**Corrected** on 14 April 2014. The corrections are indicated in red.

	Number of employees <sup>1)</sup>	Personnel costs (EUR million)	Investments (EUR million) <sup>2)</sup>	Turnover (EUR million)	Number of affiliates
South Africa	3,340	115.7	15.1	992.6	23
<b>Africa, total</b>	<b>4,820</b>	<b>170.4</b>	<b>18.9</b>	<b>1,258.3</b>	<b>55</b>
<b>Countries outside EU, total</b>	<b>278,790</b>	<b>8,296.8</b>	<b>2,027.1</b>	<b>83,525.0</b>	<b>1,874</b>

1) Annual average

2) Gross investment in tangible assets

3) Confidential

#### Appendix table 4. Finnish affiliates abroad by industry in 2010

	Number of employees <sup>1)</sup>	Personnel costs (EUR million)	Investments (EUR million) <sup>2)</sup>	Turnover (EUR million)	Number of affiliates
Agriculture, forestry and fishing (A)	1,940	49.2	23.7	818.2	28
Mining and quarrying (B)	1,000	39.1	63.9	319.5	17
Manufacturing (C)	380,280	13,377.9	2,392.4	103,782.2	2,040
Electricity, gas and water supply (D ja E)	9,220	296.3	3.5	5,699.7	58
Construction (F)	31,430	1,299.5	74.9	4,662.4	252
Wholesale and retail trade (G)	63,890	2,758.5	372.4	37,934.0	1,062
Transportation and storage (H)	11,760	298.8	87.1	1,346.4	134
Accommodation and food service activities (I)	3,740	146.0	4.8	386.7	71
Information and communication (J)	31,950	1,309.3	639.9	8,828.5	395
Financial and insurance activities (K)	10,150	654.3	53.2	10,143.1	100
Real estate activities, professional, scientific and technical activities, administrative and support service activities (L, M ja N)	25,370	1,115.8	447.4	5,513.5	541
Education, human health and social work activities, arts, entertainment and recreation, other service activities (P, Q, R ja S)	1,630	39.6	9.7	108.8	35
<b>All industries, total</b>	<b>572,350</b>	<b>21,384.4</b>	<b>4,172.8</b>	<b>179,543.0</b>	<b>4,733</b>

1) Annual average

2) Gross investment in tangible assets

**Appendix table 5. Finnish affiliates abroad in manufacturing industries in 2010**

	Number of employees <sup>1)</sup>	Personnel costs (EUR million)	Investments (EUR million) <sup>2)</sup>	Turnover (EUR million)	Number of affiliates
Manufacture of food products and beverages (10-11)	28,020	655.5	213.7	4,991.2	112
Manufacture of textiles, wearing apparel and leather (13-15)	2,720	87.8	16.3	509.5	24
Manufacture of wood, products of wood, cork and furniture (16,31)	3,410	83.5	16.7	731.6	39
Manufacture of paper and paper products (17)	48,200	2,323.1	543.8	19,945.1	245
Printing and reproduction of recorded media (18)	400	16.2	1.6	216.9	12
Chemical industry (19-22)	25,220	1,074.9	749.2	8,704.1	286
Manufacture of non-metallic mineral products (23)	9,940	264.9	54.9	1,569.6	51
Manufacture of basic metals (24)	13,700	426.6	120.7	5,738.3	94
Machinery and metal products industry (25,28-30,33)	110,030	4,530.9	360.8	23,378.8	825
Electrical and electronics industry (26,27,32)	138,640	3,914.4	314.7	37,997.2	352
<b>Manufacturing (C) industry, total</b>	<b>380,280</b>	<b>13,377.9</b>	<b>2,392.4</b>	<b>103,782.2</b>	<b>2,040</b>

1) Annual average

2) Gross investment in tangible assets



**Appendix table 6. Finnish affiliates in EU countries in 2010, the largest industries<sup>1)</sup>**

		Number of employees <sup>2)</sup>	Personnel costs (EUR million)	Investments (EUR million) <sup>3)</sup>	Turnover (EUR million)	Number of affiliates
EU 15 countries excl. Finland	Machinery and metal products industry (25,28-30,33)	37,000	2,091.6	136.6	9,777.8	291
	Manufacture of paper and paper products (17)	30,340	1,810.9	375.2	15,303.1	127
	Wholesale and retail trade (G)	21,180	1,270.6	126.9	17,557.8	345
	Electrical and electronics industry (26,27,32)	20,570	1,433.7	43.0	4,592.8	94
	Construction (F)	14,240	733.1	16.0	2,196.8	56
	Information and communication (J)	11,510	843.4	51.0	2,573.0	169
	Real estate activities, professional, scientific and technical activities, administrative and support service activities (L, M ja N)	10,530	676.2	158.8	1,676.8	200
	Chemical industry (19-22)	9,190	571.2	411.0	4,197.5	105
	Manufacture of food products and beverages (10-11)	8,980	441.9	145.4	3,085.0	55
	Manufacture of basic metals (24)	7,260	313.7	64.4	3,425.3	35
EU 27 countries excl. EU 15	Machinery and metal products industry (25,28-30,33)	11,620	168.9	62.9	1,417.9	124
	Manufacture of paper and paper products (17)	5,290	105.0	81.9	1,107.9	30
	Wholesale and retail trade (G)	16,270	248.6	50.4	4,762.1	335
	Electrical and electronics industry (26,27,32)	16,900	331.0	72.2	6,072.5	57
	Construction (F)	7,860	121.4	10.0	499.7	93
	Information and communication (J)	8,490	168.5	21.9	1,996.6	84
	Real estate activities, professional, scientific and technical activities, administrative and support service activities (L, M ja N)	8,240	109.8	36.5	507.9	154
	Manufacture of food products and beverages (10-11)	12,010	116.9	34.9	1,258.0	36

1) Measured by the number of personnel

2) Annual average

3) Gross investment in tangible assets

**Appendix table 7. Finnish affiliates in countries outside EU in 2010, the largest industries <sup>1)</sup>**

		Number of employees <sup>2)</sup>	Personnel costs (EUR million)	Investments (EUR million) <sup>3)</sup>	Turnover (EUR million)	Number of affiliates
Europe outside EU	Wholesale and retail trade (G)	18,880	521.8	123.9	8,306.3	209
	Machinery and metal products industry (25,28-30,33)	11,680	413.3	36.8	2,187.5	99
	Construction (F)	8,800	411.5	35.0	1,847.4	75
	Manufacture of food products and beverages (10-11)	7,010	96.3	33.1	642.4	19
	Transportation and storage (H)	6,410	87.3	26.3	380.2	42
Asia and Oceania	Machinery and metal products industry (25,28-30,33)	27,180	582.7	76.6	4,611.8	170
	Electrical and electronics industry (26,27,32)	74,170	1,048.7	124.9	21,577.8	105
	Information and communication (J)	6,970	67.9	440.5	3,095.4	48
	Chemical industry (19-22)	5,600	73.3	211.4	837.6	54
North America	Machinery and metal products industry (25,28-30,33)	12,580	1,002.0	23.1	3,783.8	58
Central and South America	Machinery and metal products industry (25,28-30,33)	7,590	213.8	20.2	1,188.4	56
	Electrical and electronics industry (26,27,32)	17,710	490.0	14.6	2,687.5	28

1) Measured by the number of personnel

2) Annual average

3) Gross investment in tangible assets

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Source: Finnish affiliates abroad 2010, Statistics Finland