

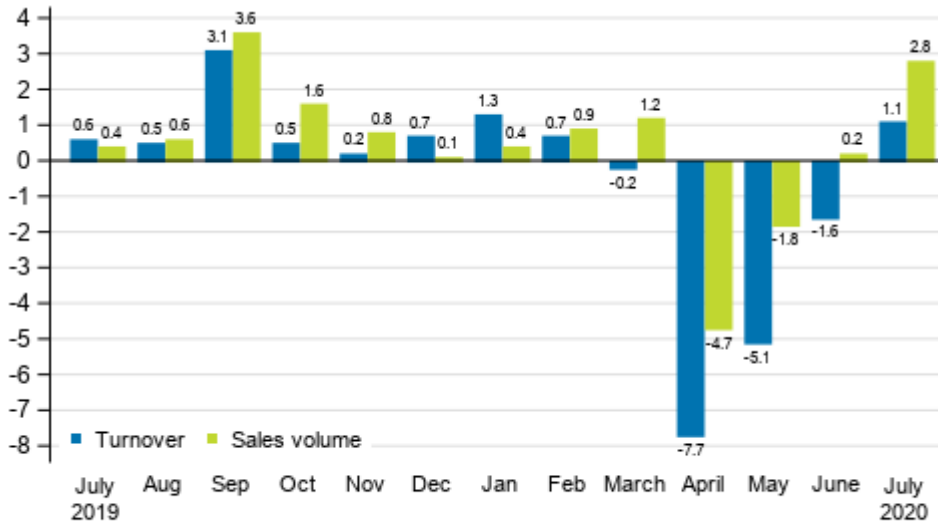
Turnover of trade

2020, July

Turnover in trade started to grow in July

According to Statistics Finland, turnover in total trade adjusted for working days rose in July by 1.1 per cent from July 2019. Over the same time period, the working day adjusted volume of sales, from which the impact of prices has been eliminated, increased by 2.8 per cent. Turnover grew in July in all sectors of trade apart from wholesale trade. In retail trade, the growth continued steady and the development of motor vehicle trade also turned positive.

Annual change in working day adjusted turnover and sales volume in total trade (G), %

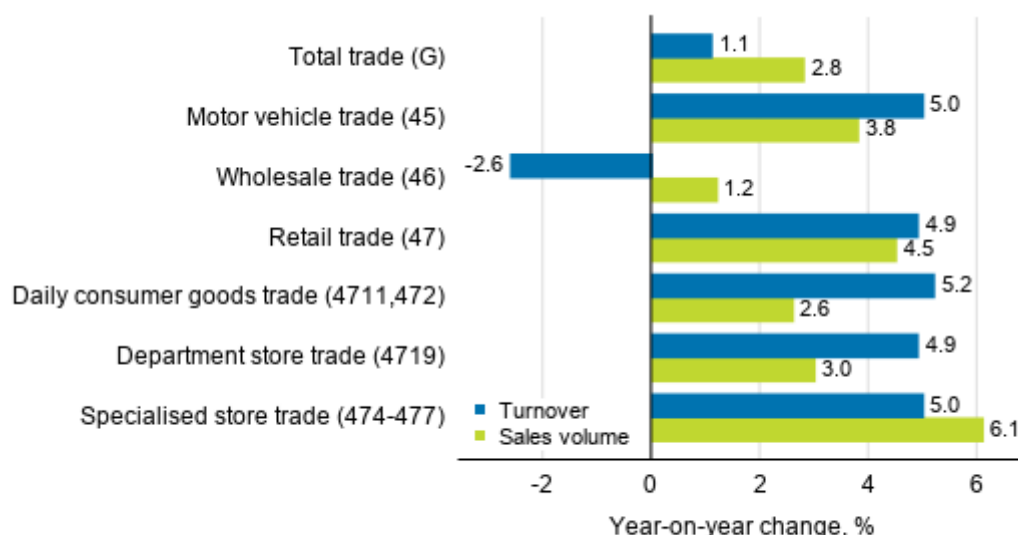


Source: Statistics Finland

As in the previous months, working day adjusted turnover in wholesale trade decreased by 2.6 per cent in July, whereas sales volume in the industry started to grow by 1.2 per cent from one year ago. The working day adjusted development of turnover in motor vehicle trade turned positive in July, as the growth amounted to 5.0 per cent year-on-year. Sales volume grew more moderately by 3.8 per cent compared with July 2019. In retail trade, working day adjusted turnover grew in July in total by 4.9 per cent and sales volume by 4.5 per cent. In the more detailed industries of retail trade, working day adjusted turnover grew by around five per cent both in daily consumer goods, department store and specialised store trade.

The volume of sales in these industries also developed favourably. The great differences in working day adjusted turnover and sales volume in daily consumer goods trade are explained by risen prices and correspondingly, in wholesale trade by fallen prices.

Annual change in working day adjusted turnover and sales volume in industries of trade, July 2020, % (TOL 2008)

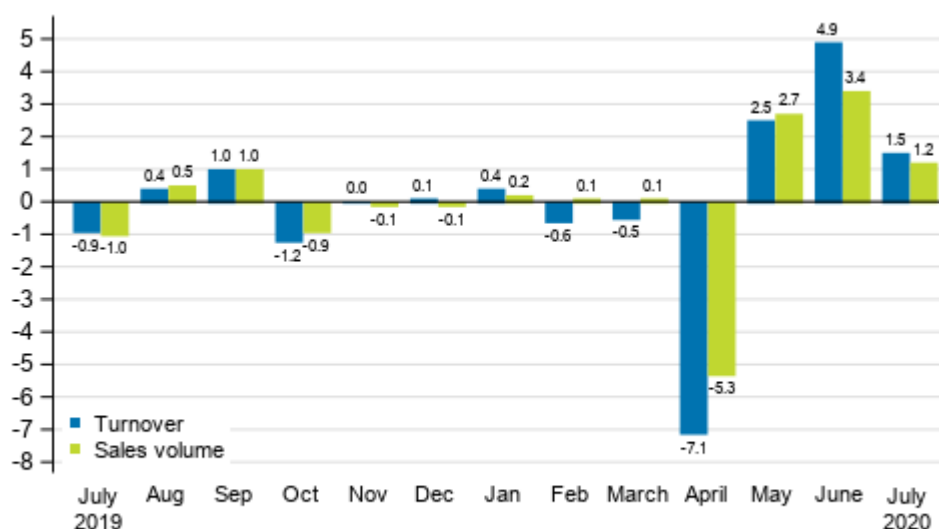


Source: Statistics Finland

Turnover and sales volume grew from the previous month

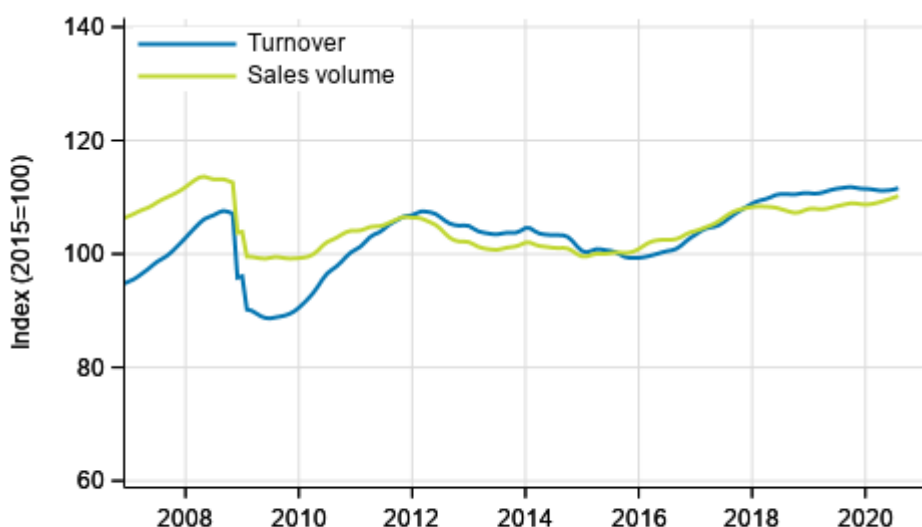
Seasonally adjusted turnover in total trade grew by 1.5 per cent in July compared to June. Sales volume grew by 1.2 per cent during the same period. In June, turnover rose by 4.9 per cent and sales volume by 3.4 per cent from the month before.

Change in seasonally adjusted turnover and sales volume in total trade (G) from the previous month, %



Source: Statistics Finland

Trend of turnover and sales volume in total trade



Source: Statistics Finland

The calculation of indices of turnover of trade is based on the Tax Administration’s data on self-assessed taxes, which are supplemented with Statistics Finland’s sales inquiry. The volume index of sales is calculated by removing the effect of price changes from the value index series.

The factors caused by the variation in the number of weekdays are taken into account in adjustment for working days. This means taking into consideration the lengths of months, different weekdays and holidays. In addition, seasonal variation is eliminated from seasonally adjusted series, on account of which it makes sense to compare observations of two successive months as well.

The data for the latest month are preliminary and they may become significantly revised particularly on more detailed industry levels in coming months.

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Appendix table 1. Annual change of working day adjusted turnover and sales volume in industries of trade, % (TOL 2008)

		Year-on-year change by three-month period, % ¹⁾				Cumulative year-on-year change, % ¹⁾	Year-on-year change in the latest month, % ¹⁾
		08-10/2019	11/19-01/20	02-04/2020	05-07/2020		
G Total trade	Turnover	1.3	0.7	-2.5	-1.9	-1.7	1.1
	Sales volume	1.9	0.4	-0.9	0.4	-0.2	2.8
45 Motor vehicle trade	Turnover	5.8	5.9	-6.2	-5.4	-4.5	5.0
	Sales volume	5.6	5.0	-6.9	-6.4	-5.4	3.8
46 Wholesale trade	Turnover	-1.2	-0.8	-3.7	-5.8	-4.2	-2.6
	Sales volume	-0.1	-1.0	-0.4	-1.5	-1.0	1.2
47 Retail trade	Turnover	3.7	1.3	1.7	6.0	3.9	4.9
	Sales volume	3.9	1.2	1.4	6.1	3.7	4.5
Daily consumer goods trade (4711, 472) ²⁾	Turnover	2.7	2.8	6.0	8.6	7.0	5.2
	Sales volume	0.9	0.7	4.1	6.5	4.9	2.6
Department store trade (4719) ³⁾	Turnover	5.7	0.1	-3.6	8.8	2.6	4.9
	Sales volume	4.8	-1.0	-4.6	7.3	1.4	3.0
Specialised store trade (474-477) ⁴⁾	Turnover	4.4	0.6	-0.6	3.2	1.7	5.0
	Sales volume	6.0	2.0	0.9	5.0	3.3	6.1

1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

2) According to the Structural business and financial statement statistics, the share of daily consumer goods (4711, 472) of turnover in retail trade was 50.9 per cent in 2018.

3) According to the Structural business and financial statement statistics, the share of retail sale in department stores (4719) of turnover in retail trade was 9.6 per cent in 2018.

4) According to the Structural business and financial statement statistics, the share of retail sale in specialised stores (474-477) of turnover in retail trade was 35.2 per cent in 2018.

Revisions in these statistics

The data of the statistics have become revised according to the table below. For more information about data revisions, see Section 3 of the quality description (only in Finnish).

Revision of annual changes in working day adjusted turnover in industries of trade¹⁾

Industry / Reference period		Year-on-year change, %		Revision, percentage point
		1st release	Latest release (2020-09-14)	
G Total trade	02/2020	1.2	0.7	-0.5
	03/2020	-2.1	-0.2	1.9
	04/2020	-6.2	-7.7	-1.5
	05/2020	-5.0	-5.1	-0.1
	06/2020	-2.7	-1.6	1.1
45 Motor vehicle trade	02/2020	8.2	7.5	-0.7
	03/2020	-4.6	-3.2	1.4
	04/2020	-22.3	-21.1	1.2
	05/2020	-16.5	-14.5	2.0
	06/2020	-7.1	-6.1	1.0
46 Wholesale trade	02/2020	-1.3	-2.1	-0.8
	03/2020	-2.4	-0.5	1.9
	04/2020	-5.1	-8.3	-3.2
	05/2020	-8.6	-9.4	-0.8
	06/2020	-7.1	-5.2	1.9
47 Retail trade	02/2020	3.5	4.0	0.5
	03/2020	-0.2	1.8	2.0
	04/2020	-1.3	-0.4	0.9
	05/2020	6.0	6.6	0.6
	06/2020	6.6	6.6	0.0
Daily consumer goods trade (4711, 472)	02/2020	2.6	3.4	0.8
	03/2020	6.4	7.5	1.1
	04/2020	6.2	6.7	0.5
	05/2020	11.5	12.3	0.8
	06/2020	8.4	8.6	0.2
Department store trade (4719)	02/2020	5.2	6.7	1.5
	03/2020	-12.0	-11.8	0.2
	04/2020	-5.2	-3.8	1.4
	05/2020	6.0	8.5	2.5
	06/2020	13.1	13.0	-0.1
Specialised store trade (474-477)	02/2020	5.9	8.6	2.7
	03/2020	-6.3	-0.9	5.4
	04/2020	-9.2	-7.9	1.3
	05/2020	-3.6	0.4	4.0
	06/2020	1.8	4.2	2.4

1) The 1st release refers to the time when data for the reference period were released for the first time. The revision describes the difference of annual change percentages between the first and latest release.

Revision of long-term annual changes in working day adjusted turnover in industries of trade

Industry / Year		Average ¹⁾	Average for absolute values ²⁾
G Total trade	2016	0.3	0.7
	2017	0.0	0.6
	2018	0.2	0.6
45 Motor vehicle trade	2016	0.3	0.8
	2017	0.1	0.6
	2018	0.6	1.1
46 Wholesale trade	2016	0.7	1.0
	2017	0.0	0.8
	2018	0.3	0.8
47 Retail trade	2016	-0.2	0.7
	2017	-0.2	0.6
	2018	-0.1	0.5
Daily consumer goods trade (4711, 472)	2016	-0.3	0.5
	2017	-0.2	0.5
	2018	0.3	0.4
Department store trade (4719)	2016	-0.4	0.4
	2017	0.1	0.9
	2018	-0.3	0.3

1) The average have been calculated upon completion of the data for the first and last release months in the statistical reference year, when the official structural business and financial statement statistics are also published.

2) The average have been calculated from the absolute values of differences between the first and last release months in the statistical reference year, when the official structural business and financial statement statistics are also published.

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Source: Turnover of trade, Statistics Finland